

UNLOCK 2030

PRESS RELEASE

Brussels, 29 April 2026

Strategy UNLOCK 2030 gets a team and a campaign that brings it to life

At the General Meeting of 29 April 2026, important changes were approved within the Management Board and the Board of Directors of Belfius Bank. Olivier Onclin becomes CEO of Belfius Bank, Marc Raisière chairman of the Board of Directors. With reinforcements in both the Management Board and the Board of Directors, the new Strategy 2030 gets a team and a voice.

On 30 March, Belfius presented [Strategy 2030](#). A direction for the next five years, built on optimism: a unified bank-insurer, four brands under one purpose, significant investments in technology, new ambitions for Private Banking and international growth in insurance.

As of today, 29 April, a new Management Board takes office at Belfius Bank. **Olivier Onclin** becomes chairman of the Management Board and CEO. **Marc Raisière**, until now CEO, becomes chairman of the Board of Directors, succeeding **Chris Sunt**, whose mandate is ending.

This is not a formality. This is the moment when Strategy 2030 gets a team to make it happen.

"After 14 years as CEO, today I hand over this responsibility, with great confidence in Olivier and the team around him. Together with his close colleagues and all employees, he will further develop the full potential of Belfius in the years ahead. Thanks to passionate and committed employees, engaged networks, clients who placed their trust in us, and a shareholder who believed in us, we have been able to make Belfius an indispensable player for the Belgian economy and society. In my new role as chairman, I leave it to Olivier and his team to write the next chapter, with the same energy and conviction."

- Marc Raisière, chairman of the Board of Directors

Belfius



In addition, the Management Board of Belfius Bank is strengthened with **Mario De Vry** as Executive Director Wholesale & Public Banking and **Matthias Baillieul** as Chief People & Corporate Affairs. **Bram Somers**, in addition to Technology, will also take on Operations as Chief Technology & Operations Officer. **Marianne Collin** remains Chief Financial Officer, **Hédi Ben Mahmoud** Chief Risk Officer, and **Dirk Gyselinck** remains responsible for Private, Wealth and Retail.

At Belfius Insurance, **Charlotte Gaudy** joins as Chief Financial Officer and **Karel Verbeeck** as Executive Director Non Life to strengthen the Management Board. **Laurent Goudemant** remains Executive Director Life, **Els Blaton** Executive Director DVV & Beyond, and **Emmanuel Michiels** Chief Risk Officer. **Frédéric Van der Schueren** remains Chief Executive Officer of Belfius Insurance.

“Marc has firmly positioned Belfius for the future: a healthy bank-insurer, driven by a committed team, proud of what it achieves every day. We will continue to build on that foundation. Because 1 in 3 Belgians relies on Belfius – that responsibility goes beyond banking. It calls for a bank that believes more is possible, and that, from a convinced optimism, does everything to make it happen.”

- Olivier Onclin, CEO Belfius Bank

Changes in the Board of Directors of Belfius Bank

There are also a number of changes in the Board of Directors of Belfius Bank. During the General Meeting of 29 April 2026 – as mentioned above – Marc Raisière was appointed as the new chairman of the Board of Directors of Belfius, succeeding Chris Sunt.

The mandates as executive directors of Olivier Onclin, CEO, and Dirk Gyselinck, member of the Management Board, were extended.

Mario De Vry and Matthias Baillieul, who are joining the Management Board of Belfius Bank, are appointed as executive directors for a period of 4 years.

The mandate of Lutgart Van den Berghe, independent non-executive director, ended. The General Meeting proposed to appoint Vanessa Marquette (partner at Loyens & Loeff) as independent non-executive director, subject to approval by the supervisory authority. Vanessa Marquette is recognized for her in-depth expertise in banking and financial law, with a focus on international financial law, regulated financial services, capital markets, sustainable finance, insolvency and restructuring. Her mandate will commence once this approval has been obtained.

Belfius wishes to sincerely thank Chris Sunt and Lutgart Van den Berghe for their unwavering commitment, their vision and their valuable expertise over all these years, which have contributed to the success of our bank.

Be Unstoppable, the translation of Belfius Strategy 2030 into a powerful campaign

Belfius believes that progress begins when optimism is shared. With the recently launched brand campaign **Be Unstoppable**, the bank-insurer translates its new purpose, 'Unlocking potential with optimism', to the wider public: on the street, on screens, in the daily lives of millions of Belgians.

[Be Unstoppable](#) is an invitation to the whole country. To the entrepreneur who won't let go of an idea. To the household that already knows what it wants, but not yet how. To the colleague who is quietly building something and looking for the right moment. To everyone with a plan that is becoming too big to carry alone. To them, Belfius says: '*Dare. Go for it. Challenge us. We are ready.*'

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