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## **Belfius joins up with the new impact investment platform Planet First Partners**

**Belfius has become the exclusive partner and distributor, on the Belgian market, of the new investment platform Planet First Partners, recently launched by Frédéric de Mévius and Alexander de Wit. Through this partnership, Belfius wishes to respond to the growing need for portfolio diversification of its Wealth, Corporate and Institutional clients by offering them a Private Equity investment opportunity which is unique of its kinds and targets growing European companies with the potential to become world leaders in the fields of wholesome and sustainable consumption, health and the environment.**

Created by Frédéric de Mévius and Alexander de Wit, respectively founder, CEO and then Chairman and member of the management board of Verlinvest, Planet First Partners is a Private Equity investment platform investing exclusively in companies which combines a tangible impact on society and on people and the potential for an attractive financial return. Better for People, Better for the Planet, Better for You: these themes are at the heart of Belfius strategy. With Planet First Partners, Belfius intends to offer its clients a long-term investment solution with the possibility of attractive returns, a positive social impact and aligned to future generations.

The minimum amount of investment in the platform is set at EUR 250,000. This platform is aimed at dynamic investors with a long-term investment horizon. With this unique initiative on the European market, Belfius is offering its Wealth, Corporate and Institutional clients (foundations, family offices, and so on) the opportunity to participate in investments which are promising not only financially but also in terms of their impact on society and future generations.

Planet First Partners brings together, around its experienced team, investors, entrepreneurs and experts from the worlds of business, regulatory matters and science who are committed to shaping a better future for us all. In addition to its role as exclusive distributor for Belgium, Belfius will be involved in the main governance bodies of the platform.

Dirk Gyselinck, Managing Director Wealth, Enterprises & Public: *“Planet First Partners wants to direct capital towards solutions which make sense for society. After the addition of BlackRock and JPMorgan to our range of investment solutions, alongside our historical partner Candriam, this new partnership allows us to offer new exclusive opportunities to our Wealth, Corporate and Institutional clients in the field of Private Equity, and to meet their need for diversification, always in line with our objective to be a Meaningful & Inspiring Bank.”*

### **Media contact**

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