

Brussels, 7 June 2012

Belfius enters a new phase and officially becomes 'Belfius Bank'

On Monday 11 June 2012, Belfius will finally abandon the company name 'Dexia Bank Belgium' to become 'Belfius Bank'. This company name change also relates to the majority of the bank's subsidiaries, as well as a large number of its products.

On 1 March last, Dexia Bank Belgium turned a page in its history and took on a new business name: 'Belfius Bank and Insurance'. A new business name based on a new brand reflecting the desire to split from the past and clearly emphasising what it is and intends to be: a relationship bank, with a solid local footing, entirely held by the Belgian state and keen to provide society with true added value.

After this change of brand, accompanied by a new logo and a new visual identity, on 11 June next Belfius will enter a new phase: the changing of its company name in order officially to become 'Belfius Bank' in English, Dutch and German and 'Belfius Banque' in French.

This change of the bank's company name, and in particular the disappearance of the word 'Dexia', will also involve a change of name for numerous products, services and subsidiaries.

The fully consolidated subsidiaries of Belfius Bank, and any subsidiaries they may have, currently bearing a name which includes the word 'Dexia' will change their names.

By way of illustration:

Dexia Auto Lease becomes Belfius Auto Lease
Dexia Commercial Finance becomes Belfius Commercial Finance
Dexia Financial Products becomes Belfius Financial Products
Dexia Funding Netherlands becomes Belfius Funding
Dexia Insurance Belgium becomes Belfius Insurance
Dexia Investments Ireland becomes Belfius Investments
Dexia Lease Belgium becomes Belfius Lease
Dexia Overseas becomes Belfius Financing Company
Deximmo becomes Belfius Immo
and so on.

On the other hand, Crefius remains Crefius, and the same applies to the brands Les AP assurances/DVV verzekeringen and Corona Direct which remain unchanged.

It should be noted that this name change also relates to all the cooperative companies with limited liability (SCRL/CVBA) in the bank's commercial network (SCRL Dexia Basilix CVBA becomes SCRL Belfius Basilix CVBA, and so on).

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